

Privacy Notice: Motivational Mathematics Ltd

Last Updated: 31/12/2025

At **Motivational Mathematics Ltd**, we take your privacy seriously. This notice explains how we use the personal information of our GCSE and A Level students and their parents/guardians, whether you are learning with us online or in person.

1. Who We Are

Motivational Mathematics Ltd is the "Data Controller" of your personal info.

- **Contact:** motivationalmathematics@gmail.com.
- **Registered Office:** 71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, UNITED KINGDOM

2. Information We Collect

We collect information to provide the best possible math coaching experience:

- **Contact Details:** Parent and student names, email addresses, and phone numbers.
- **Educational Details:** Current school, year group, exam board (e.g., AQA, Edexcel), and current/target grades.
- **Session Data:** For online tutoring, we may record sessions for student playback and safeguarding purposes.
- **Payment Info:** Billing addresses and transaction history (processed securely via [Stripe/PayPal/Bank Transfer]).

3. How We Use Your Information

We use your data to:

1. **Deliver Tutoring:** Schedule lessons, track progress, and provide tailored math resources.
2. **Communicate:** Send lesson reminders, progress reports, and invoices.
3. **Ensure Safety:** Maintain safeguarding standards through tutor vetting (Daily DBS checks) and safeguarding policy
4. **Market (with consent):** Send you tips for exam success or news about new revision courses.

4. Who We Share Data With

We do **not** sell your data. We only share information with:

- **Our Tutors:** Only the specific tutor assigned to the student.
- **Service Providers:** Secure platforms like Zoom/Google Meet for lessons and cloud storage for lesson recordings.
- **Legal Authorities:** Only if required for safeguarding or by law.

5. How Long We Keep Your Data

We keep student records for **6 years** after their final exam session. This allows us to provide references if needed and meet our tax and insurance obligations. After this period, data is permanently deleted.

6. Your Rights

You have the right to:

- See what data we hold about you.
- Ask us to fix mistakes in your data.
- Ask us to stop sending marketing emails at any time.
- Request that we delete your data (if we no longer have a legal need to keep it).

7. Cookies

Our website uses cookies to improve your browsing experience and analyse site traffic. You can manage your cookie preferences through your browser settings.

8. How to Complain

If you have a concern about how we handle your data, please contact us first at motivationalmathematics@gmail.com. If you aren't satisfied, you have the right to complain to the **Information Commissioner's Office (ICO)** at www.ico.org.uk.
